



INDIA TODAY

V.K. MATHEWS
Thiruvananthapuram
 Software services provider
 Net worth
₹3,600
 CRORE

SATYANARAYAN NUWAL
Nagpur
 Explosives manufacturer
 Net worth
₹14,700
 CRORE

MANISH DABKARA
Indore
 Carbon credit developer
 Net worth
₹3,500
 CRORE

ALAKH PANDEY
Prayagraj
 Edtech entrepreneur
 Net worth
₹4,000
 CRORE

GOVIND LALJIBHAI DHOLAKIA
Surat
 Diamond exporter
 Net worth
₹4,800
 CRORE

JAYANT A. HUMBARWADI
Belagavi
 Foundry owner
 Net worth
₹2,300
 CRORE

P. BRAHMANANDAM
Visakhapatnam
 Seafood exporter
 Net worth
₹3,500
 CRORE

SMALL-TOWN TYCOONS

A GROWING BAND OF ENTREPRENEURS HAVE THRIVED OUTSIDE OF INDIA'S METROS, CREATING NOT JUST WEALTH BUT WORLD-CLASS ENTERPRISES

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PHOTOGRAPHY: ANAND KUMAR/REUTERS; MANISH DABKARA: ANAND KUMAR/REUTERS; SATYANARAYAN NUWAL: ANAND KUMAR/REUTERS; ALAKH PANDEY: ANAND KUMAR/REUTERS; GOVIND LALJIBHAI DHOLAKIA: ANAND KUMAR/REUTERS; JAYANT A. HUMBARWADI: ANAND KUMAR/REUTERS; P. BRAHMANANDAM: ANAND KUMAR/REUTERS



LEARNING IS FUN
IIM-Calcutta students
on the campus

TOP 10 Private B-schools

RANK (2022)	RANK (2021)	NAME OF THE INSTITUTE	CITY
1	1	S.P. JAIN INSTITUTE OF MANAGEMENT & RESEARCH	Mumbai
2	2	XLRI - XAVIER SCHOOL OF MANAGEMENT	Jamshedpur
3	3	MANAGEMENT DEVELOPMENT INSTITUTE GURGAON	Gurugram
4	4	SVKM'S NMIMS, SCHOOL OF BUSINESS MANAGEMENT	Mumbai
5	6	INTERNATIONAL MANAGEMENT INSTITUTE, NEW DELHI	New Delhi
6	5	INSTITUTE OF MANAGEMENT TECHNOLOGY, GHAZIABAD	Ghaziabad
7	7	SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT	Pune
8	8	SYMBIOSIS CENTRE FOR MANAGEMENT & HUMAN RESOURCE DEVELOPMENT	Pune
9	9	GREAT LAKES INSTITUTE OF MANAGEMENT	Chennai
10	10	XAVIER INSTITUTE OF MANAGEMENT, XAVIER UNIVERSITY	Bhubaneswar

pandemic represented a simultaneous supply-side and demand-side shock like no other crisis before.

I would imagine that policymakers in other countries may have focused primarily on the demand-side shock due to Covid, thereby ignoring the enormous supply-side shock stemming from the same, because of the mental conditioning represented by the principles underlying the case method, which often limits thinking from first principles and instead fosters pre-packaged solutions that may lead to force-fitting. It is the trust in one's learning methods that engenders both self-confidence as well as the courage of conviction to be "positively different" from the rest of the world, which India's Covid economic policy was. The macroeconomic outcomes as reflected in substantially higher growth and lower inflation in India compared to all the other major economies now clearly testifies to the sagacity of India's Covid economic policy. IIM-C played a critical role in shaping the thinking that led to this salutary economic response. ■

The writer is a former Chief Economic Advisor to the Government of India. He graduated from IIM-C in 1999 and was the gold medallist of his batch

NORTH

RANK (2022)	NAME OF THE INSTITUTE	CITY
1	MANAGEMENT DEVELOPMENT INSTITUTE GURGAON	Gurugram
2	INTERNATIONAL MANAGEMENT INSTITUTE	New Delhi
3	INSTITUTE OF MANAGEMENT TECHNOLOGY, GHAZIABAD	Ghaziabad
4	BIRLA INSTITUTE OF MANAGEMENT TECHNOLOGY	Greater Noida
5	LAL BHADUR SHASTRI INSTITUTE OF MANAGEMENT	New Delhi
6	IILM INSTITUTE FOR BUSINESS AND MANAGEMENT	Gurugram
7	AMITY BUSINESS SCHOOL, AMITY UNIVERSITY	Noida
8	DEPARTMENT OF MANAGEMENT, BITS PILANI	Pilani
9	SOIL INSTITUTE OF MANAGEMENT	Gurugram
10	JAGAN INSTITUTE OF MANAGEMENT STUDIES	New Delhi

WEST

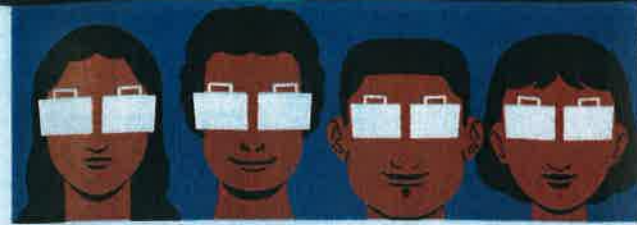
RANK (2022)	NAME OF THE INSTITUTE	CITY
1	S.P. JAIN INSTITUTE OF MANAGEMENT & RESEARCH	Mumbai
2	SVKM'S NMIMS, SCHOOL OF BUSINESS MANAGEMENT	Mumbai
3	SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT	Pune
4	SYMBIOSIS CENTRE FOR MANAGEMENT & HUMAN RESOURCE DEVELOPMENT	Pune
5	K J SOMAIYA INSTITUTE OF MANAGEMENT	Mumbai
6	GOA INSTITUTE OF MANAGEMENT	Sanquelim
7	INSTITUTE OF RURAL MANAGEMENT ANAND	Anand
8	INSTITUTE OF MANAGEMENT, NIRMA UNIVERSITY	Ahmedabad
9	SYMBIOSIS INSTITUTE OF INTERNATIONAL BUSINESS	Pune
10	SYMBIOSIS INSTITUTE OF OPERATIONS MANAGEMENT	Nashik

EAST

RANK (2022)	NAME OF THE INSTITUTE	CITY
1	XLRI - XAVIER SCHOOL OF MANAGEMENT	Jamshedpur
2	XAVIER INSTITUTE OF MANAGEMENT, XAVIER UNIVERSITY	Bhubaneswar
3	INTERNATIONAL MANAGEMENT INSTITUTE, BHUBANESWAR	Bhubaneswar
4	INTERNATIONAL MANAGEMENT INSTITUTE, KOLKATA	Kolkata
5	XAVIER INSTITUTE OF SOCIAL SERVICE, RANCHI	Ranchi
6	DEPARTMENT OF MANAGEMENT, BIT MESRA	Ranchi
7	RUNGTA COLLEGE OF ENGINEERING & TECHNOLOGY	Bhilai
8	AMITY BUSINESS SCHOOL, AMITY UNIVERSITY CHHATTISGARH	Raipur
9	CALCUTTA BUSINESS SCHOOL	Bishnupur
10	INSTITUTE OF MANAGEMENT & INFORMATION SCIENCE	Bhubaneswar

SOUTH

RANK (2022)	NAME OF THE INSTITUTE	CITY
1	GREAT LAKES INSTITUTE OF MANAGEMENT	Chennai
2	T. A. PAI MANAGEMENT INSTITUTE, MANIPAL	Manipal
3	ICFAI BUSINESS SCHOOL, HYDERABAD	Hyderabad
4	JAGDISH SHETH SCHOOL OF MANAGEMENT	Bengaluru
5	SVKM'S NARSEE MONJEE INSTITUTE OF MANAGEMENT STUDIES	Bengaluru
6	RAJAGIRI CENTRE FOR BUSINESS STUDIES	Kochi
7	LOYOLA INSTITUTE OF BUSINESS ADMINISTRATION	Chennai
8	INSTITUTE OF PUBLIC ENTERPRISE	Hyderabad
9	SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT BENGALURU	Bengaluru
10	SDM INSTITUTE FOR MANAGEMENT DEVELOPMENT	Mysuru



RANK (2022)	INSTITUTE	LEARNING EXPERIENCE	LIVING EXPERIENCE	PLACEMENT PERFORMANCE	SELECTION PROCESS, GOVERNANCE & ESTABLISHMENT	FUTURE ORIENTATION	OVERALL SCORE
		250	150	250	150	200	1,000
1	S.P. JAIN INSTITUTE OF MANAGEMENT & RESEARCH, MUMBAI	214.6	136.7	213.5	121.6	177.3	863.7
2	XLRI - XAVIER SCHOOL OF MANAGEMENT, JAMSHEDPUR	206.6	138.9	208.9	134.8	169.9	859.1
3	MANAGEMENT DEVELOPMENT INSTITUTE GURGAON, GURUGRAM	189.3	133.7	204.0	123.1	160.1	810.2
4	SVKM'S NMIMS, SCHOOL OF BUSINESS MANAGEMENT, MUMBAI	185.0	132.7	196.5	116.9	143.7	774.8
5	INTERNATIONAL MANAGEMENT INSTITUTE, NEW DELHI	189.3	126.0	186.6	114.7	156.7	773.3
6	INSTITUTE OF MANAGEMENT TECHNOLOGY, GHAZIABAD	187.4	129.1	180.8	113.5	144.8	755.6
7	SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT, PUNE	192.7	125.7	195.5	105.7	133.1	752.7
8	SYMBIOSIS CENTRE FOR MANAGEMENT & HUMAN RESOURCE DEVELOPMENT, PUNE	181.4	121.3	189.4	114.0	144.4	750.5
9	GREAT LAKES INSTITUTE OF MANAGEMENT, CHENNAI	184.9	129.3	181.6	109.0	143.2	748.0
10	XAVIER INSTITUTE OF MANAGEMENT, XAVIER UNIVERSITY, BHUBANESWAR	180.3	126.7	192.9	117.1	130.0	747.0
11	T. A. PAI MANAGEMENT INSTITUTE, MANIPAL	176.7	127.4	169.4	109.0	162.3	744.8
12	ICFAI BUSINESS SCHOOL, HYDERABAD	185.6	126.3	168.6	113.1	145.2	738.8
13	K J SOMAIYA INSTITUTE OF MANAGEMENT, MUMBAI	182.7	124.9	167.2	107.6	147.7	730.1
14	JAGDISH SHETH SCHOOL OF MANAGEMENT, BENGALURU	184.9	120.9	164.4	104.1	151.7	726.0
15	GOA INSTITUTE OF MANAGEMENT, SANQUELIM, GOA	186.2	122.1	168.2	113.1	131.9	721.5
16	INSTITUTE OF RURAL MANAGEMENT ANAND, GUJARAT	171.3	132.4	181.0	109.8	122.7	717.2
17	SVKM'S NARSEE MONJEE INSTITUTE OF MANAGEMENT STUDIES, BENGALURU	177.9	119.3	173.1	106.6	139.1	716.0
18	BIRLA INSTITUTE OF MANAGEMENT TECHNOLOGY, GREATER NOIDA	180.6	130.1	170.4	112.4	119.5	713.0
19	LAL BAHADUR SHASTRI INSTITUTE OF MANAGEMENT, NEW DELHI	181.4	118.0	171.7	109.4	129.6	710.1
20	INSTITUTE OF MANAGEMENT, NIRMA UNIVERSITY, AHMEDABAD	171.9	124.1	165.8	112.3	128.0	702.1
21	SYMBIOSIS INSTITUTE OF INTERNATIONAL BUSINESS, PUNE	183.6	120.9	166.4	96.7	128.0	695.6
22	SYMBIOSIS INSTITUTE OF OPERATIONS MANAGEMENT, NASHIK	173.8	116.1	170.5	108.6	126.4	695.4
23	PRIN. L.N. WELINGKAR INSTITUTE OF MANAGEMENT DEVELOPMENT & RESEARCH, MUMBAI	182.5	106.6	164.6	108.0	133.2	694.9
24	RAJAGIRI CENTRE FOR BUSINESS STUDIES, KOCHI	175.5	122.8	159.6	97.7	137.5	693.1
25	LOYOLA INSTITUTE OF BUSINESS ADMINISTRATION, CHENNAI	178.8	113.7	160.9	107.3	131.5	692.2
26	INSTITUTE OF MANAGEMENT TECHNOLOGY, NAGPUR	167.1	127.1	165.4	99.6	128.6	687.8
27	INSTITUTE OF PUBLIC ENTERPRISE, HYDERABAD	181.4	117.0	154.9	107.2	123.9	684.4
28	SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT, BENGALURU	169.6	109.8	166.4	97.0	128.6	671.4
29	IILM INSTITUTE FOR BUSINESS AND MANAGEMENT, GURUGRAM	170.7	117.5	153.5	98.9	129.1	669.7
30	SYMBIOSIS INSTITUTE OF DIGITAL AND TELECOM MANAGEMENT, PUNE	164.2	111.9	166.0	99.8	126.5	668.4
31	BALAJI INSTITUTE OF MODERN MANAGEMENT, PUNE	165.8	120.0	157.9	108.4	116.0	668.1
32	AMITY BUSINESS SCHOOL, AMITY UNIVERSITY, NOIDA	166.3	129.0	148.5	97.8	125.2	666.8
33	SDM INSTITUTE FOR MANAGEMENT DEVELOPMENT, MYSURU	160.2	111.9	162.4	109.9	121.9	666.3
34	PRIN. L.N. WELINGKAR INSTITUTE OF MANAGEMENT DEVELOPMENT & RESEARCH, BENGALURU	177.0	111.8	145.9	101.7	128.2	664.6