

MERCATIQUE -The Annual Marketing Conclave of XIMB by MAXIM

5th August, 2018

MERCATIQUE : The Annual Marketing Conclave of XIMB, Mercatique, conducted by MAXIM on 5th of August 2018, witnessed culmination of industry stalwarts putting up their ideas on the topic- *Marketing to the Post-Millennials*. The speakers for the event were: Mr. Rahul Gautam, VP Marketing, Ford India, Mr. Gaurav Mehta, CMO, GinnarSoft, Mr. Sumeet Verlekar, CMO and Global Marketer, Mrs. Madhumita Mohanty, Merchandising Head, Health & Glow.

