

Xavier Institute of Management, Bhubaneswar (XIMB) is back again this year with its annual internationally acclaimed event **TEDxXIMB** on **20th January 2019 (Sunday)**.

IlluminatiX-The Media and PR cell of XIMB is organizing the fifth edition of this event.

The poster for TEDxXIMB 2019 features a dark brick background. At the top left, the logo 'TEDxXIMB' is displayed in red and white, with the tagline 'x = independently organized TED event' below it. To the right is a QR code. In the center, the theme 'THEME: चक्रव्युह The Inescapable Formation' is written in red and white. Below this, 'THE SPEAKERS' is written in white. There are seven circular portraits of speakers arranged in two rows. The first row includes Divyanshu Damani, Dr. Sruti Mohapatra, Lt. Gen. Satish Dua, and A. L. Jagannath. The second row includes Paul Walsh, Sachin Das Burma, and Megha Vishwanath. At the bottom, the date '20 . 01 . 2019' is shown in white, along with the website 'WWW.TEDXXIMB.IN' and social media icons for Facebook and Twitter with the handle 'TEDXXIMB'.

TEDxXIMB shares its vision with TED and TEDx and aims to uphold the same passion and commitment to ideas in and around the academics, business and social circles in Odisha. The first version of TEDxXIMB was held in 2012 and it witnessed an amalgamation of some of the finest ideas giving a new outlook to today's society. In line with the same concept of bringing out ideas shaping the world and the nation, the next version was held in 2015, 2016 and the latest one in 2017. They all proved to be exciting, interesting and inspiring platforms for sharing ideas.

This year again, Xavier Institute of Management Bhubaneswar shall host the fifth version of TEDxXIMB. The

event like its previous versions promises to be a medium to share the ideas that are expected to reflect and let the society, the nation, and the world evolve into a better place.

The theme for this year TEDxXIMB is “Chakravyuh: The inescapable formation”. It is scheduled to be held on 20th January 2019 from 1 PM - 6 PM, at the XIMB Auditorium.

Being an internationally accredited event, TEDxXIMB comes with a lot of perks for the attendees, apart from the unforgettable and enriching experience of the event itself. For attendees, TEDxXIMB shall be providing its original merchandise, which would be included in the ticket cost. The attendees shall also be presented with certificates of participation, along with refreshments. But most importantly, the attendees will have the exclusive chance to personally meet the speakers of TEDxXIMB to gain the most out of the event. As an independent TED event, the speakers who will be presiding over are some of the most spirited individuals who have fought against overwhelming odds to free themselves from the 'Chakravyuh'.

The speaker list of TEDxXIMB 2019 is:

1. Lt. Gen. Satish Dua - Public Service (Army)

An expert strategist with years of military expertise, Lt. Gen. Dua spearheaded the surgical strikes in response to the Uri terrorist attacks. A counter-terrorism specialist, he has been the Chief of Integrated Defence Staff to the Chairman, Chiefs of Staff Committee (CISC).

2. Divyanshu Damani - YouTuber, Social media influencer, Youth

At the age of 22, he has become a social media influencer who believes in positivity and relentlessly tries to help budding millennials in creating a niche for themselves. Founder of 'The Soch Network', 'D Talks', 'Dare to Deliver', 'The Divyanshu Damani Show'.

3. Dr. Sruti Mohapatra - Inspirational, Social Service

Part-time motivational speaker, full-time crusader for equal rights for the differently-abled. Her illustrious career ranges from Indian Civil Services to winning over 65 laurels for advocating equal rights for the differently-abled from various national and international agencies.

4. Paul Walsh - Sports, Public Service

Founder of The Jungle Crows, an undirected rugby club which soon became instrumental in educating hundreds of children. Mr. Walsh has featured in magazines like the GQ and has received an MBE on the UK's Honour List.

5. Megha Vishwanath - Media (CNBC TV18), Start-up

She is the face of CNBC-TV18's flagship shows 'Young Turks' and 'Tech Toyz'. Her celebrated careers in the media industry as an anchor, business journalist, and television producer has made her one of the most influential media personalities among the current generation.

6. Sachin Das Burma - Advertising (World Hockey)

An avant-garde marketer by his own right, he has been the creator of unforgettable ads like 'AamSutra', 'Thinking is such a waste of time', and most recently, the campaign for Odisha Hockey World Cup 2018. Blurring the lines of marketing and aesthetics, one ad at a time.

7. Mr. A.L. Jagannath - Corporate, "Most Influential Marketer"

Mr. Jagannath currently leads the Dell-EMC Synergy and Alliance role for VMC. An alumnus of XIMB, as well as MIT Sloan School of Management, he was honoured as one of the 'Most Influential Marketers' by World Marketing Congress in 2015. A passionate golfer, a talented guitarist, and a brilliant quizzier!

For more details, please follow our Facebook/Twitter page.

Website: <http://www.tedximb.in/>

Facebook: <https://www.facebook.com/TEDxXIMB>

Twitter: <https://www.twitter.com/TEDxXIMB>

You can register online here: <https://bit.ly/2FfoJwI>

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About TEDx, x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading, usually in the form of short, powerful talks (18 minutes or fewer) delivered by today's leading thinkers and doers. Many of these talks are given at TED's annual conference in Vancouver, British Columbia, and made available, free, on TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Sal Khan and Daniel Kahneman.

TED's open and free initiatives for spreading ideas include TED.com, where new TED Talk videos are posted daily; the [TED Translators Program](#), which provides subtitles and interactive transcripts as well as translations from thousands of volunteers worldwide; the educational initiative [TED-Ed](#); the annual million-dollar [TED Prize](#), which funds exceptional individuals with a "wish," or idea, to create change in the world; [TEDx](#), which provides licenses to thousands of individuals and groups who host local, self-organized TED-style events around the world; and the [TED Fellows](#) program, which selects innovators from around the globe to amplify the impact of their remarkable projects and activities.

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