

Stratonomics 2017

PARTNERSHIPS & CONSOLIDATION

Key to Survival in India's Competitive Landscape

Stratonomics 2017, the annual business conclave for the Consulting and Strategy Consortium of XIMB-XUB CONSTRAT was held on 27th August at XIMB.

The conclave themed 'Partnerships and Consolidation: Key to survival in India's Competitive Landscape', featured keynote addresses by industry barons and experts.



The guest speakers of the day were: Mr. Subroto Gupta, SVP, Head Innovation and Business Excellence at Jubilant Food Works Ltd., Mr. Siju Narayan, Head of Operations, Loyalty Juggernaut India, Mr. Dilip Sharma, AVP Zonal Head at DHFL Prameria Life Insurance, Mr. Dinesh Jain, Founder & CEO – IndianMaze Advisory (OPC) Private Limited.

The event started with Prof. Amar KJR Nayak, moderator for the seminar introducing the topic. The speakers illuminated various verticals in today's dynamic marketplace by providing real life examples illustrating various inputs on startup culture in India, dynamically changing market and customer requirements, risks and necessities of Mergers and acquisitions. They provided a vivid picture on

disruptions and challenges because of volatility, data privacy and confidentiality, need to adapt the change to survive, necessity from product to services.

The talk was followed by an interactive Q & A session along with the release of the annual magazine of CONSTRAT and vote of thanks.

