

‘Communiqué’ -17 “Privacy and Media: a Mismatch?”

IlluminatiX - The Media and PR Cell of XUB conducted the Fourth Edition of the much-awaited Annual Media Conclave ‘Communiqué’ on 3rd Sep,2017.

The occasion was graced by eminent speakers from diverse backgrounds which included Mr. Dilip Satapathy, Senior Journalist and State Resident Editor - Business Standard, Mr. Jawhar Sircar, Chairman of Centre for Studies in Sciences Calcutta and Former CEO Prasar Bharti, Ms Shweta Shroff, Director – Biddable Media at Performics, Convonix, Mr. Sumrit Shahi, Novelist, Screenwriter and Motivation Speaker and Mr. Aditya Maheswaran , World Champion of Public Speaking, TEDx Speaker.



Communiqué 4.0 was moderated by Dr. Sasmit Patra Associate Professor, Xavier School of HRM, Associate Dean – International Programmes and the conclave aimed at apprising the students about the various aspects of privacy as a fundamental right.

During the discourse, many sensitive aspects of Media and Digital world were explored which included defamation, paparazzi culture, sting operations, email snooping and voyeurism to name a few. The conclave concluded with an erudite discussion of Q&A followed by IlluminatiX newsletter launch and a vote of thanks by the coordinator of IlluminatiX.

