



excel

Leverage analytics and data to deliver business-critical solutions.

Master of Science in Business Analytics

Open the Door to Big Jobs in Big Data

Delivering the skills and knowledge you need to make informed business decisions, the W. P. Carey Master of Science in Business Analytics (MS-BA) is your ultimate advantage in business. You'll learn to derive value from data and become a specialist in all things business analytics, in just nine months on campus, or 16 months and 100% online.

Both the Full-time MS-BA and Online MS-BA are taught by faculty from the top-ranked W. P. Carey Departments of Information Systems and Supply Chain Management, and offer the same field-tested curriculum to confront real-world analytics challenges. So no matter which MS-BA program you choose, you can rely on the W. P. Carey School to give you the best education, in the format and on the schedule that's best for you.

W. P. Carey Experience

The W. P. Carey School of Business offers a unique environment focused on your outcomes, with an emphasis on small class sizes and personal attention combined with all the resources of the university ranked #1 Most Innovative School by *U.S. News & World Report*.

Whether you choose to pursue your MS-BA degree on ASU's Tempe campus or 100% online, you'll enjoy lifelong access to signature W. P. Carey services — including a Graduate Career Center (GCC) with staff-to-student ratios among the best in the nation — acquiring both the tools and connections you need to thrive in your industry of choice.

MS-BA Fast Facts

Ideal for students with a strong quantitative background, the W. P. Carey MS-BA gives you the expertise you need to grow your career.

Full-time MS-BA

- 9-month program with 10 lock-step courses
- Start in August
- On-campus orientation at the beginning of the program
- Classes meet Monday through Friday on ASU's Tempe campus
- STEM-designated degree program may qualify international students for up to 29 months of full-time employment in the U.S. upon graduation

Online MS-BA

- 100% online delivery, with one on-campus orientation at the beginning of the program
- Start in January
- 16-month program, with five-week courses delivered one at a time
- Ideal for working professionals



U.S. News & World Report

- No. 3 Online Graduate Business Programs
- No. 3 Supply Chain and Logistics, graduate programs
- No. 12 Information Systems, graduate programs
- No. 30 Best Business Schools

wpcarey.asu.edu/msba

Graduate Programs
480-965-3332
wpcareymasters@asu.edu

 **W. P. CAREY**
SCHOOL of BUSINESS
ARIZONA STATE UNIVERSITY

Master of Science in Business Analytics

MS-BA Sample Curriculum

Semester 1

Course Name	Credit Hours
Analytical Decision Making Tools I	3
Introduction to Applied Analytics	3
Data-Driven Quality Management	3
Introduction to Enterprise Analytics (Quarter 1)	3
Data Mining I (Quarter 2)	3
Career Leadership (Quarter 2)	1

Semester 2

Data Mining II (Quarter 3)	3
Analytical Decision Making Tools II (Quarter 3)	3
Business Analytics Strategy (Quarter 4)	3
Marketing Analytics (Quarter 4)	3
Applied Project Supply Chain Management	1.5
Applied Project Information Systems	1.5

Program Cost*

Estimated tuition and fees for the Full-time MS-BA Class of 2016:

Resident	\$31,600
Non-Resident	\$47,800
International	\$49,600

Estimated tuition and fees for the Online MS-BA Class of 2017:

Resident	\$43,500
Non-Resident	\$43,500

*All tuition and fees subject to change without prior notice, upon approval by the Arizona Board of Regents.

How to Apply

The MS-BA degree is intended for both working professionals and recent graduates with a background in math, science, technology, engineering, or business. Ideally, applicants will demonstrate quantitative expertise and proficiency in statistics, calculus, programming, and Excel.

Application Materials

- Completed online application
- English proficiency test (International students)
- GMAT or GRE scores
- Essays
- Resume
- University transcripts
- Letter(s) of recommendation
- Application fee

Application Deadlines

Spring 2016 — Online MS-BA — January Start

November 30, 2015	Final Deadline**
-------------------	------------------

Fall 2016 — Full-time MS-BA — August Start

October 1, 2015	Early Decision
November 30, 2015	Priority Consideration
February 1, 2016	International Deadline
April 1, 2016	Scholarship Deadline
June 1, 2016	Final Deadline**

**Applications will continue to be accepted and considered after published deadlines on a limited, space-available basis (excluding international applications).